

March 29, 2004

Corporate Name: Parco Co., Ltd.
Company Representative: Isamu Ito, President & CEO
Code Number: 8251, TSE 1st Section
Inquiries: Kazumi Kojima,
Deputy Senior
Executive Officer,
Corporate Planning
Telephone: 03-3477-5710

Notice of Secondary Offering and Issue Price, and Other Matters

The board of directors of Parco Co., Ltd., (hereinafter, "the company") held a meeting on March 19, 2004, and resolved as follows in connection with the offer price, issue price and other matters in the disposal of treasury stock, the secondary offering of shares and the new issue of shares.

Particulars

1. Secondary Offering of Shares in Connection with the Disposal of Treasury Stock (Offering with firm commitment from the underwriters)

(1) Offer price per share (Disposal price)	683 yen
(2) Total offer price	4,098,000,000 yen
(3) Application period	March 30, 2004 – April 1, 2004
(4) Remittance date	April 6, 2004
(5) Delivery date	April 7, 2004

2. Secondary Offering (Offering through over-allotment) (See Reference 2 below)

(1) Number of shares to be offered	900,000 shares
(2) Offer price per share	683 yen
(3) Total offer price	614,700,000 yen
(4) Application period	March 30, 2004 – April 1, 2004
(5) Delivery date	April 7, 2004

3. Allotment of shares in the private placement of new shares (See Reference 2 below)

(1) Issue price per share	683 yen
(2) Total issue price (maximum)	614,700,000 yen
(3) Amount not to be transferred to capital	341 yen
(4) Application date	April 23, 2004
(5) Remittance date	April 26, 2004

Reference

1. Calculation of offer price and issue price

(1) Calculation date and price	March 29, 2004	705 yen
(2) Discount rate	3.12%	

2. Secondary Offering through Over-allotment

The offering through over-allotment in 2. “Secondary Offering (Offering through over-allotment)” above shall be an offering conducted by Nomura Securities Co., Ltd., in respect of up to 900,000 shares of common stock of the company borrowed by Nomura Securities from shareholders of the company.

To allow Nomura Securities Co., Ltd., to acquire the necessary shares to return the shares that it is to borrow from the company’s shareholders (hereinafter referred to as “Borrowed Shares”), a meeting of the board of directors of the company held on Friday, March 19, 2004 resolved to conduct a private placement of new shares of 900,000 shares of common stock of the company with Nomura Securities Co., Ltd., as the allottee and Monday, April 26, 2004 as the remittance date (hereinafter referred to as “private placement of new shares”).

Nomura Securities Co., Ltd., may also purchase common stock of the company on the Tokyo Stock Exchange, Inc., up to the number of shares (900,000) actually offered in the offering through over-allotment (hereinafter referred to as “Syndicate Cover Transaction”) for the purpose of returning borrowed shares. Such purchase would be made between Friday, April 2, 2004 and Monday, April 19, 2004 (hereinafter referred to as the “Syndicate Cover Transaction Period”). All shares that Nomura Securities Co., Ltd., purchases through the syndicate cover transaction will be used to return borrowed shares. During the syndicate cover period, Nomura Securities Co., Ltd., at its discretion, may or may not perform any syndicate cover transaction at all or terminate any transaction before the number of purchased shares reaches the upper limit (900,000 shares).

Nomura Securities Co., Ltd., may conduct stabilizing transactions with regard to common stock of the company accompanying the offering with firm commitment from the underwriters or the offering through over-allotment. Some or all of the shares purchased through such stabilizing transactions may be used to return borrowed shares.

Nomura Securities Co., Ltd., is scheduled to receive an allotment of shares in the private placement of new shares for the number of shares in the offering through over-allotment less the number of shares acquired through the stabilizing transactions and the syndicate cover transactions and used to return borrowed shares.

Therefore, there may be no applications for all or a part of the number of shares to be issued in the private placement of new shares, and as a result the final number of shares to be issued in the private placement of new shares may decrease, or the entire issue may not occur at all.

3. Use of Funds

The company intends to allocate the entire estimated 4,510.2 million yen maximum in proceeds from the disposal of treasury stock and the private placement of new shares to equipment funds.

Disclaimer

This document is intended as a general statement to the press concerning the company’s offering of shares. It has not been prepared as a solicitation to invest. When investing, investors should consult all available information about the company, including the latest updates, and exercise their own judgement.