



July 1, 2013

For Immediate Release

Company Name: PARCO Co., Ltd.  
Company Representative: Kozo Makiyama,  
President, Representative Executive Officer  
Stock code: 8251, TSE 1st Section  
Inquiries: Akio Kobayashi,  
Senior Manager, Public Relations and Investor Relations Office

**PARCO to open ZERO GATE store in Nagoya's Sakae district**

PARCO Co., Ltd. ("PARCO") announced today that it will open a new ZERO GATE shopping complex in the Sakae district of Nagoya, and has entered into a land lease agreement with Takihyo Co., Ltd.

1. Details of the plan

- The planned site is situated in Sakae, Nagoya's commercial center, in a prime location facing Otsu-dori Street where PARCO's regional flagship store, Nagoya PARCO, is located and which is lined with major shopping complexes and high-street stores. The area continues to attract customers from a wide catchment. The site's central location and scale (approx. 3,000m<sup>2</sup>) will allow PARCO to establish a shopping complex that further enlivens the Sakae district.
- PARCO will construct a shopping complex on the leased site as part of its ZERO GATE business, and aims to open it as Nagoya ZERO GATE\* in autumn 2014.

- Overview of planned new shopping complex

Name	Nagoya ZERO GATE*
Structure	3 above-ground floors (planned)
Floor area	Approx. 7,500m <sup>2</sup> (planned)
Investment amount	Approx. ¥1.6 billion (planned)
Opening	Autumn 2014 (planned)
Tenant	To be confirmed Details will be announced once the tenant is confirmed

- Overview of planned site

Address	Sakae 3-2805-1, 3-2805-2, 3-2805-3, 3-2802-3, 3-2802-8 (and other lot numbers) Naka-ku, Nagoya-ku, Ehime
Site area	Approx. 3,000m <sup>2</sup>
Land owner	Takihyo Co., Ltd.

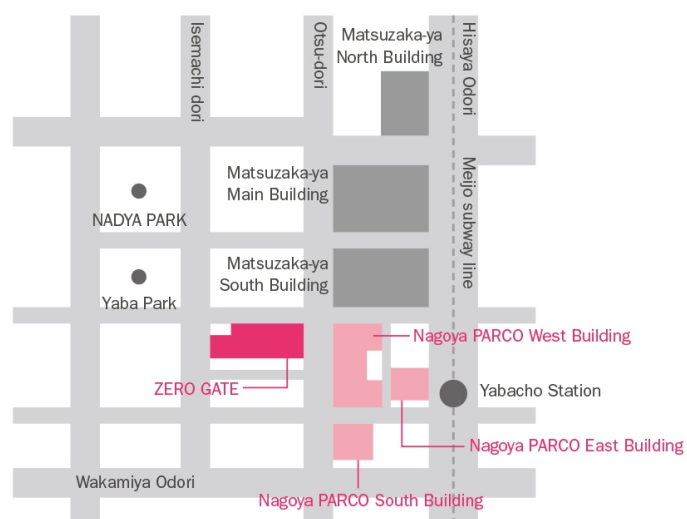
2. Overview of land owner (the lessor)

Name	Takihyo Co., Ltd.
Address	6-1 Ushijima-cho Nishi-ku Nagoya, Aichi (street address)
Name and position of representative director	Kazuo Taki, CEO
Business activities	Wholeselling
Relationship to PARCO	None

3. Outlook

The impact on business performance for the current fiscal year will be minimal.

Reference: Nagoya ZERO GATE\* area map



Design image of Nagoya ZERO GATE\*



\*Provisional name