

Monthly Sales Summary

PARCO publishes "integrated sales" figures for each store on this website every month. These figures serve as the company's monthly sales summary.

The company publishes a quick estimation of "integrated sales" for the previous month around the second of each month and final figures around the fifteenth of each month.

PARCO Co., Ltd. announces March 2014 Figures for "Integrated Sales" for Each Store

Integrated Sales by Store (YoY change %)

	Mar-14
Sapporo	19.7
Sendai	6.8
Utsunomiya	(7.8)
Shin-Tokorozawa	14.5
Urawa	18.0
Ikebukuro	8.3
Shibuya	21.1
Hibarigaoka	14.4
Kichijoji	8.1
Chofu	8.4
Tsudanuma	5.2
Chiba	4.7
Matsumoto	9.6
Shizuoka	(1.4)
Nagoya	10.9
Otsu	5.9
Hiroshima	13.9
Fukuoka	24.3
Kumamoto	17.3
Total stores	11.6

Sales by Merchandise Category (YoY change %)

Merchandise category	Mar-14	Existing stores
Clothing	4.7	
Personal effects	22.7	
Sundries	22.4	
Restaurants	4.9	
Foods	4.1	
Others	14.8	
Total	11.6	

Total Integrated Sales Results of All Stores

FY2014	Mar.	Apr.	May.	Jun.	Jul.	Aug.
Total stores	11.6					
FY2014	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.
Total stores						

* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

* Existing store figures are the total for stores (buildings) which had business results in the same month in the previous year.

"Integrated sales" is the comprehensive total of the following sales categories, and demonstrates the overall sales capability of a store:

- (1) Net sales by tenants
- (2) Sales at PARCO Theater and other facilities
- (3) Sales of tenants under fixed rent contracts

In the company's annual financial statements, sales at PARCO Theater and other facilities are included in "Own sales." Sales of tenants under fixed rent contracts are not included in the financial statements, as only rents received are included in "Other operating revenue."