

PARCO Co., Ltd. Announces July 2011 Figures for "Integrated Sales" for Each Store

"Integrated sales" is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company's annual statement of accounts, sales at PARCO Theater and other facilities are included in "Own sales." Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in "Other operating revenue."

Integrated Sales by Store (YoY change %)

	Jul-11
Sapporo	12.7
Sendai	19.2
Utsunomiya	(5.1)
Shin-Tokorozawa	(2.0)
Urawa	3.8
Ikebukuro	(6.9)
Shibuya	(7.4)
Hibarigaoka	1.7
Kichijoji	7.8
Chofu	(1.1)
Tsudanuma	0.2
Chiba	5.8
Matsumoto	0.1
Shizuoka	4.7
Nagoya	5.5
Otsu	(8.9)
Shinsaibashi	9.2
Hiroshima	0.1
Fukuoka	(15.0)
Oita	-
Kumamoto	1.3
Total Stores	(1.0)
Existing Stores①	0.8
Existing Stores②	1.6

Sales by Merchandise Category (YoY change %)

Merchandise category	Jul-11	Existing Stores②
Clothing	(1.8)	0.7
Personal effects	3.3	6.8
Sundries	0.3	3.1
Restaurants	(5.6)	(3.8)
Foods	(2.9)	(1.9)
Others	(1.5)	0.9
Total	(1.0)	1.6

*Existing store total① excludes the figures for Oita PARCO (closed on Jan. 31, 2011) and the Sapporo PARCO new building (closed on Mar. 30, 2011).

*Existing store total② excludes the figures for Oita PARCO (closed on Jan. 31, 2011), the Sapporo PARCO new building (closed on Mar. 30, 2011), and Fukuoka PARCO (opened on Mar. 19, 2010).

*1 The year-on-year comparison for Sapporo PARCO excludes the figures for the new building (closed on Mar. 30, 2011).

*2 Oita PARCO closed on Jan. 31, 2011.

Total Integrated Sales Results

(YoY change %)

FY2011	Mar	Apr	May	Jun	Jul	Aug
Total Stores	(18.6)	(2.2)	(5.3)	1.2	(1.0)	-
Existing Stores①	(18.3)	(0.4)	(3.7)	2.9	0.8	-
Existing Stores②	-	2.2	(2.1)	4.4	1.6	-
FY2011	Sept	Oct	Nov	Dec	Jan	Feb
Total Stores	-	-	-	-	-	-
Existing Stores①	-	-	-	-	-	-
Existing Stores②	-	-	-	-	-	-

* Comparison for each month with stores (buildings) generating business results in the same month of the previous year.

*Existing store total① excludes the figures for Oita PARCO (closed on Jan. 31, 2011) and the Sapporo PARCO new building (closed on Mar. 30, 2011).

* Mar. 2011 only :Existing store① total excludes the figures for Fukuoka PARCO, which opened on Mar. 19, 2010, and Oita PARCO, which closed on Jan. 31, 2011.

*Existing store total② excludes the figures for Oita PARCO (closed on Jan. 31, 2011), the Sapporo PARCO new building (closed on Mar. 30, 2011), and Fukuoka PARCO (opened on Mar. 19, 2010).