

Parco Co., Ltd. Announces September 2004 Figures for “Integrated Sales” for Each Store

Parco Co., Ltd., has announced the September 2004 figures for “integrated sales” at each of its stores. “Integrated sales” is a comprehensive total of the following sales categories which demonstrates the overall sales capability of the store.

(1) Net sales by tenants

(2) Sales at PARCO Theater and other facilities

(3) Sales to tenants under fixed rent contracts

In the company’s annual statement of accounts, sales at PARCO Theater and other facilities are included in “Own sales.” Sales to tenants under fixed rent contracts are not included in the annual statement, as only rents received are included in “Other operating revenue.”

Integrated Sales by Store (% YoY)

	Sep-04
Sapporo	95.4
Utsunomiya	101.7
Shin-Tokorozawa	103.5
Ikebukuro	99.5
Shibuya	100.4
Hibarigaoka	95.7
Kichijoji	105.0
Chofu	100.1
Tsudanuma	98.1
Chiba	91.5
Atsugi	103.2
Matsumoto	103.0
Gifu	89.1
Nagoya	97.1
Otsu	102.8
Shinsaibashi	89.7
Hiroshima	97.1
Oita	91.5
Kumamoto	92.1
Total Stores	98.2

Sales by Merchandise Category (% YoY)

Merchandise category	Sep-04
Clothing	98.6
Personal effects	99.2
Sundries	103.0
Restaurants	92.5
Foods	106.5
Others	92.1
Total	98.2

Figures include tenants under fixed rent contracts.

■ Total Integrated Sales Results of All Stores: % of Same Period in Previous Year

Fiscal 2004	March	April	May	June	July	August
Total Stores	91.1	96.6	99.2	94.2	100.8	95.9
Fiscal 2004	September	October	November	December	January	February
Total Stores	98.2					