

# Main Themes

The PARCO Group Fundamental CSR Policy recognizes six main themes: “Next generation,” which involves supporting the talents of the next-generation’s workforce, “Culture,” in the form of providing new cultural value and culture-based markets, “Local communities,” which includes working to enhance the attractiveness of local communities and neighborhoods, “Environment,” in which the Group promotes the creation of commercial spaces with minimal environmental impact, “Work style reform,” which involves creating new value that will increase our corporate value through the participation and collaboration of human resources with diverse talents and individuality, and “Compliance,” under which the PARCO Group observe various laws and regulations, social rules and norms, and internal regulations as it conducts business, carrying out fair and highly transparent corporate activities.

## CSR Mission

**The PARCO Group will contribute through futuristic, innovative business activities to the realization of a society where urban consumers lead fulfilling lives.**

### Next generation >

The PARCO Group will support the talents of the next-generation’s workforce using its expertise and networks, thereby contributing to an energetic and diverse society.

### Culture >

The PARCO Group will constantly provide new value, transmit information, and create culture-based markets, starting with fashion and entertainment.

### Local communities >

The PARCO Group will participate in the local community through events at its stores and other initiatives and contribute to more attractive districts and local areas by maintaining safe, secure commercial facilities.

### Environment >

The PARCO Group will collaborate with tenant partners and other companies with which it does business to create commercial spaces with minimal environmental impact.

### Work style reform >

Through the participation and collaboration of human resources with diverse talents and individuality, the PARCO Group will create new value that will increase its corporate value, promote development and growth, and ultimately contribute to society.

### Compliance >

The PARCO Group will observe various laws and regulations, social rules and norms, and internal regulations as it conducts business, carrying out fair and highly transparent corporate activities.

# Main Themes

## 【Next generation】 Main activity and achievements

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### VR content award for fashion, culture, and the arts

#### NEWVIEW AWARDS 2018

#### Nine works awarded from 219 entries by next-generation creators in seven countries

October 2018

The awards were held looking toward a time in the near future, aiming to discover and support next-generation creators who are able to lead the way in new expressions of VR, culture and lifestyles and provide them with an opportunity to advance to the next step. We received 219 entries from seven countries, with 19 entries selected in the first screening by the secretariat. These were submitted for a second, final judgement by all of the judges together giving them rigorous and fair consideration, with nine being selected for awards. The Gold prize (Grand Prix) was awarded to virtual YouTuber Emoco's personal VR exhibition, "EMOCO'S FIRST PRIVATE EXHIBITION." In 2019 the call for entries began in July, and four further prizes were decided. After their awards, the recipients will be supported as VR creators. The final judging result is to be announced in December.



### Discovery and support of young designers

#### FASHION PORT NEW EAST

October 2018

We provided support for the 2019 spring-summer and autumn-winter collection shows at FASHION PORT NEW EAST, an event held as a part of Amazon Fashion Week TOKYO to discover and support young designers. We have provided continuous support for this event, which has run twice in the past four years since October 2015.

We provided support for the 2019 spring-summer and autumn-winter collection shows at FASHION PORT NEW EAST, an event held as a part of Amazon Fashion Week TOKYO to discover and support young designers. We have provided continuous support for this event, which has run twice in the past four years since October 2015. Having young designers present their designs, we hope that new talent for the next generation will serve as a new source of strength for the Japanese fashion industry. For the 2020 Spring/Summer Collection, we are planning projects to back this new talent by renaming and revamping the format of the event to increase its impact.



Brands Participating in 2019 Autumn/Winter Collection Show

From left: SHUSHU/TONG; kotohayokozawa; malamute

## Discovery and incubation of young Asian designers

### Asia Fashion Collection

February 2018 and 2019

PARCO and Vantan Inc. are jointly involved in measures to discover and incubate young designers in Asia. For this collection, young designers from Japan, South Korea, Taiwan, and Thailand compete for the right to appear in international events such as the runway at the New York Fashion Week and Taipei IN Style, as well as to exhibit a collection at PARCO. At the New York Stage held in February 2019, we held a fashion show featuring seven brands by young Asian designers which was attended by around 350 people connected with the global fashion industry. We aim to continue developing Asia's fashion industry by discovering and incubating young Asian designers.



Group photograph with participating designers  
President Ishikawa of Vantan Inc. (center left) and  
Executive Officer Mizoguchi of PARCO for the  
Market Creation Department (center right)

## A contest just for junior high school and high school students who aspire to become designers

### Asia Fashion Collection for Junior High School and High School Students “AFC U-18 contest and exhibition

June 2018—March, April 2019 at Ikebukuro PARCO Museum

Asia Fashion Collection (AFC) is a global project aimed at discovering and incubating young designers with a view to further developing Asia's fashion industry. The “AFC High School Contest,” a contest just for high school students held last year, was extended this year to include entries from junior high school students, as “AFC U-18.” To enable the five contestants who made it through to the second round of judging to complete their work for the final round in March 2019 with confidence, even if they were inexperienced, they were given support from specialist staff, such as provision of materials and advice on selection of materials, and technical instruction on patterns and sewing. The final round of judging was carried out by leading stylists in the industry, who style for numerous celebrities. The Grand Prize was awarded to Toko Kamimura, with two runner-up prizes awarded to Risa Ochiai and Nene Sogo. Their work was exhibited at Ikebukuro PARCO Museum in April.



Image of the design worn by a model

## Collaboration with Textile Companies

### “KIRE KIRE TEN Contemporary Folk Dress” exhibition expresses contemporary folk dress in collaboration between discerning designers and textile companies

April 2018 at Ikebukuro PARCO Museum

KIRE KIRE TEN Contemporary Folk Dress expressed contemporary folk dress in collaboration with textile companies and with a total of 20 participating brands, from brands already active in mode and fashion to new brands making their debut at the event. The participating designers focused on materials (fabric) through a process of selection, development, and processing with cooperation from industrial plants located throughout Japan, adding flavor to them through various techniques including tie dying, needle punching, printing, and weft knitting. Each designer created their own interpretation of the shared theme of contemporary folk dress for the exhibition.



## DANCE ASIA—Crossing the Movements

March 2018

The Asia Center was established by the Japan Foundation to promote cultural and sports exchange and the Japanese language within the ASEAN region. Since 2014, we have collaborated with the Asia Center to pursue the potential of performing arts through street dance with a backdrop of independently developing Asian culture. In March 2018, the fourth year of our collaboration, we invited three people, from the Philippines, Indonesia, and Japan, to perform and choreograph three pieces with emerging new dancers comprised of multiple nationalities to showcase a fusion of diverse expressive capabilities, exquisite technique, and music. The program has been scheduled again for July 2019, this time for five pieces combining the superb technique, expressive capabilities, and music of 48 artists and dancers in total from Japan and six Southeast Asian countries.



© Yosuke Kamiyama/DANCE DANCE ASIA Tokyo performance 2018  
“Uchu” (Cosmos) Choreographed and produced by Koutei Sennin

## Shibuya StreetDance Week

November 2018

We serve as the Executive Committee Secretariat for Shibuya StreetDance Week, one of the largest street dance festivals in Japan, which has been running since 2015. Shibuya StreetDance Week aims to establish street dance as a new form of art and culture that is widely enjoyed by all manner of people, and to transmit high-quality entertainment from Shibuya, which is an important cultural center for street dance, to the world, thereby helping to create excitement in the Shibuya area. The event was held for the fourth time in November 2018, and featured various collaborations by local Shibuya dance studios and performances in front of local commercial facilities.



Shibuya StreetDance Week 2018

## PARCO Advertising for 2018-2019

### Hiring a Team of Young Creators

#### PARCO 2018 Autumn/Winter season poster

#### PARCO 2019 Spring/Summer season poste

From the 2018 Seasonal Ad Campaigns, we have aimed to create new forms of advertising expression by hiring young Japanese creators and gathering young talent to work together. This process embodies our corporate approach of incubation and taking up new challenges, which we have developed over the years. In PARCO 2018 Autumn/Winter, we hired young creators, mainly in their 20s, such as photographer Kisshomaru Shimamura and film maker Kento Yamada. The images for the campaign also provided an opportunity for young creators to showcase their talents, winning the Jury Selection for the Entertainment Division in the 22nd Japan Media Arts Festival.



PARCO 2018 Autumn/  
Winter season poster

PARCO 2019 Spring/  
Summer season poster

# Main Themes

## 【Culture】 Main activities and achievements

### Reopening of PARCO's Mini-theater CINE QUINTO

July 2018

In July 2018, the mini-theater CINE QUINTO reopened in the Shibuya Sanyo Building, just four minutes on foot from Shibuya Station, after closing temporarily for the rebuilding of Shibuya PARCO in August 2016. The theater aims to provide real thrills and discoveries in live entertainment as Shibuya's premier movie theater offering human interaction and fun, such as installing the only pair-seats in Shibuya.



### <Theater>

#### “A Doll’s House, Part 2”

Produced by PARCO August 2019

Henrik Ibsen’s “A Doll’s House” upset social conventions when it was first unveiled with an ending that painted a picture of women’s independence. Since then, the play has become a modern classic that continues to be performed around the world 140 years later. The new play, which opened in August 2019, is by emergent American playwright Lucas Hnath, and boldly continues the story in an ambitious work written for contemporary audiences. Following on from PARCO’s award-winning production, “The Children,” “A Doll’s House, Part 2” was an early challenger in the category of topical translated play.



### <Publishing>

#### “Kojitsu Nikki–Kisetsu no Youni Ikiru”

(Every day a good day diary-living each season as it passes)

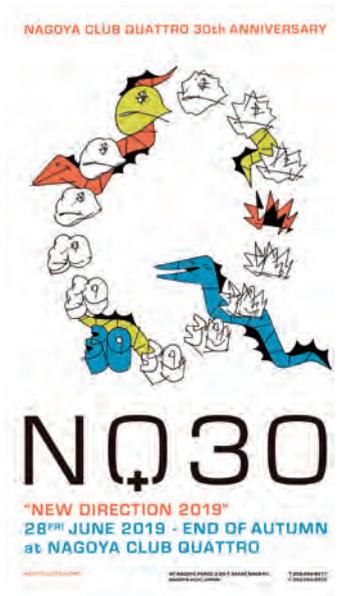
The much anticipated follow up to the original essays that inspired the hit movie “Nichinichi Kore Kojitsu” (Every Day a Good Day) starring Haru Kuroki, Kiki Kirin, and Mikako Tabe. Full of tasteful illustrations by the author, each essay is a challenging pearl of wisdom.



## <Music>

### CLUB QUATTRO

We run live music events at our four “CLUB QUATTRO” venues in Shibuya, Nagoya (Nagoya PARCO East Building 8th floor), Umeda, and Hiroshima (Hiroshima PARCO Main Building 10th floor). In 2019, Nagoya CLUB QUATTRO celebrated its 30th opening anniversary with a series of special live performances running from June through to autumn under the title “NEW DIRECTION 2019.”



PARCO received awards for its theater productions as well as film productions that it purchased and distributed and its advertisements and so forth.

## <Theater>

### “Antigone” performed in January 2018

#### Yu Aoi (Antigone)

The 69th Art Encouragement Prize for New Artists (Drama)  
The 26th Yomiuri Theater Awards for The Best Actress Award  
The 53rd Kinokuniya Theatre Awards to individuals



“Antigone”

### “The Children” performed in September 2018

#### Tamiya Kuriyama (Director)

The 26th Yomiuri Theater Awards for The Theater Award and The Best Director Award

#### Mayumi Wakamura (Rose)

The 44th Kazuo Kikuta Theater Awards (Drama)

#### Jun Ogasawara (Lighting)

The 26th Yomiuri Theater Awards for The Outstanding Staff Award

#### Masahiro Inoue (Sound)

The 26th Yomiuri Theater Awards for The Outstanding Staff Award



“The Children”

## “The Sea of Fertility” performed in November 2018

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### Ikue Osada (Script)

The 53th Kinokuniya Theatre Awards to individuals

### Masahiro Inoue (Sound)

The 26th Yomiuri Theater Awards for The Outstanding Staff Award



“The Sea of Fertility”

## <Movies>

### “C’est la Vie!” purchased and distributed by PARCO

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Air France Audience Award at Festival du Film Francais au Japon 2018



C'est la Vie!" purchased and distributed by PARCO

### “Nichinichi Kore Kojitsu” for which PARCO participated in the production committee

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The 43rd Hochi Theater Awards for Director and Supporting Actress



“Nichinichi Kore Kojitsu” for which PARCO participated in the production committee

## <PARCO Advertisement>

### PARCO was selected for the Jury Selection at 22nd Japan Media Arts Festival

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At the 22nd Japan Media Arts Festival, the PARCO 2018 AW Campaign video created by a young creative team in their 20s, including photographer Kisshomaru Shimamura and film maker Kento Yamada, was included in the Jury Selection for the Entertainment Division.



PARCO 2018 AW poster



PARCO 2018 AW campaign video

## <Shibuya PARCO>

### AKIRA ART WALL, a public art wall created on the temporary barrier around the Shibuya PARCO construction site, received the Good Design Award.

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The AKIRA ART WALL, which used the temporary barrier around the reconstruction site for Shibuya PARCO, received the Good Design Award 2018. It is a collaboration between prominent Japanese manga creator and film director Katsuhiro Otomo's renowned work, "AKIRA," and collage artist Kosuke Kawamura. The art production was installed on the temporary barrier in October 2017, with the intention of creating excitement around the Via PARCO (Park Street) and Spain Hill areas during the construction period. It received the award for its affinity with the Shibuya district, which is undergoing redevelopment, and for having attracted many visitors from in and outside Japan as a point of interest. In February 2019, it will be changed to Art Wall Project No. 3, the largest project of its kind ever, communicating to the world that Shibuya is a flashpoint for art and culture.

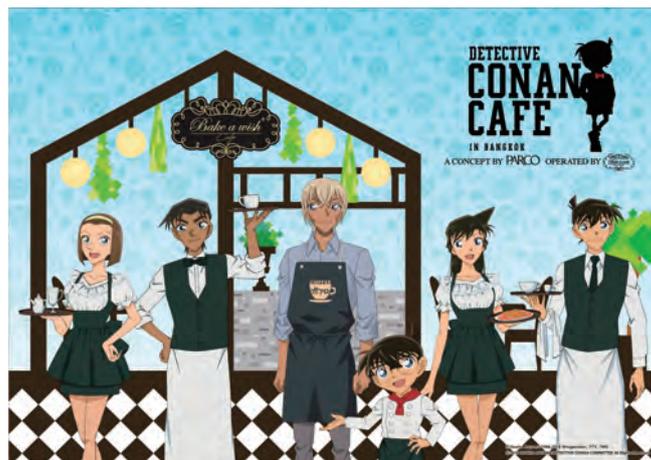


The Good Design Award presentation ceremony

## <DETECTIVE CONAN CAFE in Bangkok>

The café received the Bronze Award at the 3rd Animonozukuri Awards.

At the 3rd Animonozukuri Awards for collaborative works and advertising promotions featuring anime, manga, and characters, the collaboration cafe, “Detective Conan Cafe in Bangkok,” which opened in Thailand in August 2018, received the Bronze Award in the International Division.



“Detective Conan Cafe in Bangkok”

©GA/S,Y,T

©2018 GA/DCC

# Main Themes

## 【Local communities】 Main activities and achievements

### Mini-theater UPLINK Kichijoji PARCO

Kichijoji PARCO 2nd basement floor

UPLINK Kichijoji PARCO is a five-screen, 300-seat mini-theater that opened on the second basement floor of Kichijoji PARCO in December 2018. Up until now, we had conducted joint distribution and advertising of movie products with UPLINK, and the operation of movie theaters is our first joint business with them. The theater will show exciting selections from global film festivals, art films, independent films, and others, as well as family-oriented films enjoyed by the community. The theater aspires to become a local movie theater that contributes to the film culture of Kichijoji.



December 2018

Photo by Takehiko Murata

### Hibarigaoka PARCO

#### Hibari Culture Festival Held to Commemorate 25th Opening Anniversary

October 19 to November 1, 2019

The Hibari Culture Festival was held to mark the 25th opening anniversary of Hibarigaoka PARCO, with the theme of “Learn, Play, and Have Fun at PARCO.” Creators, cultural leaders, and musicians active in the west Tokyo area, as well as local shops and schools, gave performances, seminars, and workshops. A local paper cutout artist, designer, and photographer were used to create the paper cutout for the main visual, as well as the design logo and the advertisement poster. A photography exhibition, “Portraits of Hibari,” featured photographs of memories taken in the Hibarigaoka district displayed alongside current photographs recreated in the same locations by professional photographers. With their nostalgic scenery and comments from participating customers, the photographs attracted a large number of visitors each day.



## Shizuoka PARCO

### Launch of a crowdfunding appeal for a bronze statue product of Yoshimoto Imagawa

Started on July 23, 2019

A project was launched to erect a bronze statue of Shizuoka City founder Yoshimoto Imagawa on the 500th anniversary of his birth. The plan is to install the statue at the North Gate of JR Shizuoka Station, the main entry point to the city, as a symbol and as part of an initiative to reevaluate Yoshimoto's achievements and restore his place in history. The project ran from July 23 to October 10 as a collaborating effort between the Shizuoka Chamber of Commerce and Industry (the project owner) and PARCO, designed to support regional revitalization. It is being jointly promoted by Matsuzakaya Shizuoka Store and Shizuoka PARCO.



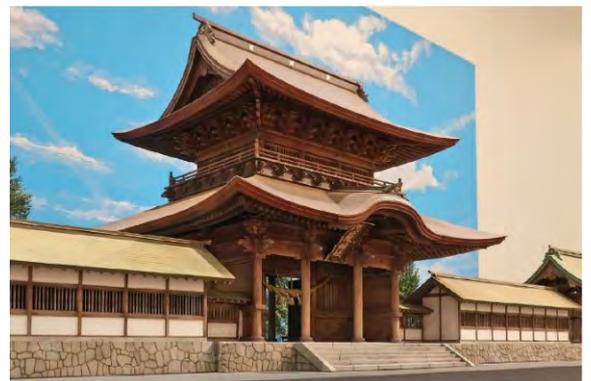
## Kumamoto PARCO

### Higo Ichinomiya Aso Shrine Restoration Support Project

#### First Round of Support for Aso Shrine Special exhibition of model replica of Aso Shrine tower gate, a designated national treasure and one of Japan's three famous tower gates

June 28 to September 22, 2019

To support our coexistence with the local community and speed the process of recovery from the Kumamoto Earthquake of April 2016, PARCO Kumamoto store has been conducting a restoration support project for Higo Ichinomiya Aso Shrine, which was severely damaged by the earthquake. As a first round of support for Aso Shrine, we held a special exhibition of "Aso Shrine Tower Gate Model Replica." We will continue to support Aso Shrine going forward.



Aso Shrine Tower Gate Model Replica

## Nagoya PARCO

### Crowd-Funding Project to Build Excitement over Local Producers and Food Culture

February 27, 2019 Renewal opening of the restaurant floor

The restaurant floor on the 7th floor of the West Building of Nagoya PARCO, includes stores opened by Okuyama Yasuzou Shouten, a live fish wholesaler from Mie Prefecture, and Aim Enterprise, which has opened popular stores in its home prefecture of Aichi. To conduct their openings, both stores used the crowd-funding service BOOSTER in a project to promote interest in environmental improvements by producers and local food culture through collaboration between local restaurants and producers. Part of the funds received to support the project were returned to producers to fund development of young fishing professionals, improvements to fishing facilities, and other support for the fishing industry. In return, premium gourmet tickets for use on the restaurant floor were offered, along with other gifts, which resulted in visits from many customers.



Nagoya PARCO West Building 7th floor  
Okuyama Yasuzou Shouten Himono Terrace

## PARCO\_ya

### Happy “Pandaful” Days Program Celebrates the Birthday of Xiang Xiang the Panda

May 22 to June 18, 2019

The Happy “Pandaful” Days program was held to celebrate the birthday of popular Ueno Zoo resident, Xiang Xiang the panda on June 12. In collaboration with the neighboring Matsuzakaya Ueno Store, the program featured a Xiang Xiang photography exhibition including previously unreleased photographs, a panda quiz rally, sales of exclusive panda merchandise at PARCO\_ya, and original menu offerings as part of efforts to join with the neighborhood to create a birthday celebration. Visitors to the store appeared to be caught up in the festive mood as they walked about.



PARCO\_ya 1st floor  
DEAN & DELUCA CAFE  
Panda Crushed Chocolate Muffin

## Matsumoto PARCO

### Matsumoto PARCO Festival

November 3, 2018

In coordination with the citizen's festival in Matsumoto City, Nagano Prefecture, Matsumoto PARCO collaborated with local trust banks, stores, and magazines to hold the Matsumoto PARCO Festival. In 2018, districts of Matsumoto City were blocked to vehicle traffic to create pedestrian-only areas. Ten brands with stores in Matsumoto PARCO participated in a fashion show featuring local models from Nagano. Other events offered various experiences, such as a popular Pan-Pa-Pan Festival held by a group of bakeries, a PARCO Kitchen, featuring a group of nine mobile eateries, along with workshops and stamp rallies held inside PARCO. The festival was attended by many visitors, contributing to the excitement in Matsumoto City.



The Citizen's Festival in which Matsumoto PARCO participated

## Donation Collection and Support Activities

### **We collected donations to support those affected by the Hokkaido Eastern Iburi Earthquake in 2018.**

A total of ¥94,877 was collected between Tuesday, September 18 and Friday, November 16, 2018. The collected amount was donated as aid to support the recovery of disaster-affected areas through the Japanese Red Cross Society.

### **We collected donations to support those affected by the torrential rains in July 2018.**

A total of ¥535,279 was collected between Tuesday, July 17 and Friday, October 19, 2018. The collected amount was donated as aid to support the recovery of disaster-affected areas through the Japanese Red Cross Society.

### **We collected donations to support those affected by the 2018 Northern Osaka Prefecture Earthquake.**

A total of ¥82,398 was collected between Tuesday, June 26 and Friday, September 28, 2018. The collected amount was donated as aid to support the recovery of disaster-affected areas through the Japanese Red Cross Society.

# Main Themes

## 【Environment】 Main activities and achievements

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### Participated in the Ministry of Environment’s “CO2 Reduction/Lights Down Campaign”

This year, PARCO participated again in the “CO2 Reduction/Lights Down Campaign” of the Ministry of the Environment, which calls on illuminated facilities and households to turn off their illumination. On Thursday, June 21, 2018, the day of the summer solstice, 16 PARCO stores throughout Japan conducted a lights down, turning off mainly the illumination around the outside of their buildings. We will continue striving to contribute to the prevention of global warming as much as possible.



Ikebukuro PARCO before lights down (left) and during lights down (right) on June 21, 2018

Participating stores: 16 PARCO stores nationwide

\*Excluding PARCO\_ya

First time: Thursday, June 21, 2018 summer solstice 8:00  
—10:00 p.m.

\*Light down time may differ at some stores

Second time: Saturday, July 7, 2018

Cool Earth Day, Tanabata Festival

### Sharing the Achievements of All Stores by Issuing ECO Action Reports

The electricity usage, recycle rate, and PET bottle cap recovery for each PARCO store are detailed in a report on the performance of each store and shared throughout the Company. In addition, the report includes a variety of information on social issues to promote better awareness of environmental responses among employees.

# Main Themes

## 【Workstyle reform】 Main activities and achievements

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### Supporting Workstyles That Do Not Require a Specific Workplace

We are promoting communication and faster and more intense operations through the utilization and expansion of ICT.

- Renew internal Groupware with the introduction of cloud services, etc.
- Provide all employees with mobile PCs and smartphones
- Promote internal exchanges and flexible workstyles  
(expand web meetings, partially introduce free addresses, establish free working spaces and concentration areas)



### Introduction of Second Job Program

Started in February 2019

Our basic policies for the program are that

- (1) second jobs and other experiences outside the Company provide opportunities for employees to grow, and employee growth leads to Company growth and
- (2) the Company has employees with diverse talents, and second jobs can provide opportunities for employees to utilize their talents.

### Objectives and Expectations of the Program

(Objectives)

- Promote growth and autonomy of employees
- Revitalize internal activity (promote innovation)
- Retain and acquire diverse human resources
- Opportunities for employees to utilize diverse talents

(Expectations)

- Experiences outside the Company will
  - Stimulate competitive awareness and promote innovation
  - Expand employee perspectives and human networks, leading to transformation of Company culture
- Through the second job program, the Company will
  - Expand options for self-realization
  - Positively impact human resource recruitment

## **First Time Participation in National Work Style Reform Campaign, “Telework Days,” and Tokyo Government’s “Jisa Biz” Campaign**

○ Telework Days Two days within July 23 to 27, 2018

○ Jisa Biz July 11 to August 10, 2018

To enable diverse human resources to work in flexible ways, we have introduced the home work program and expanded our child rearing and nursing care support programs. Now we have participated in the national work style reform campaign, “Telework Days,” as well as the Tokyo Government’s “Jisa Biz” campaign, in an effort to promote flexible work styles.

# Main Themes

## **[Compliance] Main activities and achievements**

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### **Various Compliance Training**

The Risk Management Committee works proactively with employees through continuous training and drills to ensure compliance. We have been working to have all employees attend anti-harassment training since fiscal 2017.

2017 to 2018	Anti-harassment training
July to August 2018	Compliance and anti-fraud training
October 2018	Basic training on the Act on the Protection of Personal Information Training on
November 2018	dealing with complaints
February 2019	Basic training on contracts
April 2018 to January 2019	BCP training held five times
October to November 2018	Influenza vaccinations

### **Introduction of Multilingual Emergency Announcements (Sapporo Store, Ikebukuro Store, Chofu Store)**

To prepare for an increase in customers from overseas, particularly during the 2020 Tokyo Olympic and Paralympic Games, we are introducing multilingual emergency announcements to be played automatically when fire alarms operate. In the first half of fiscal 2019, the announcements were introduced at three stores: the Sapporo store, the Ikebukuro store, and at the Chofu store, which is near to Tokyo Stadium where the Olympics will be held, and where Olympic staff will be accommodated in the Creston Hotel on the upper floors. During a fire, the emergency announcement will be played in three languages: Japanese, English, and Chinese. The introduction of multilingual announcements will be extended to other stores going forward.

### **Distribution of Magnesium Batteries at All Stores for Disaster Readiness**

After the Hokkaido Eastern Iburi Earthquake struck in September 2018, large scale power outages occurred in Hokkaido. At Sapporo PARCO, it was vitally important to ensure the necessary communication and gathering of information amid the dual event of an earthquake and power outage. From this experience, we have recognized the importance of securing communications during power outages, and have distributed magnesium air batteries to every store for recharging mobile phones during emergencies. The batteries generate electricity when salt water is poured into them, and a single battery can fully recharge 30 smartphones. Ensuring that the necessary communications can be conducted without worrying about batteries going flat, helps to alleviate uncertainty on site.

## Ikebukuro PARCO

### Participation in “Drill on Measures for People Who Have Difficulty Returning Home” in the Area around Ikebukuro Station in Toshima Ward

November 15, 2018

At the Ikebukuro store, over 1,000 people from commercial facilities, companies, universities and so forth in the Toshima Ward participated in a drill on measures for people who have difficulty returning home. This drill envisages the total stoppage of all public transport, including trains, in the event of a major earthquake. In conducting the drill, we cooperated by providing notices on a large screen on the wall of Ikebukuro PARCO in an effort to participate in the drill with the local community.



## Sendai PARCO

### Disaster Readiness Experience Courses

July 26, 2018

At the Sendai store, we held four disaster readiness experience courses: earthquake experience, thick smoke experience, fire extinguisher experience, and emergency service calling experience. Many of the participants commented that they would like the courses to be held regularly and made available to other staff. At the next training, foreign national volunteers also participated, to practice guiding foreign nationals in evacuations and making emergency announcements for them.



## Tsudanuma PARCO

### Drill on countermeasures for violent persons

May 17, 2018

At the Tsudanuma store, crime prevention seminars are held on various themes once a year, and the shop staff participate with interest. The most recent seminar was held just before the store opened, on the theme of countermeasures for violent persons. We held a joint drill on countermeasures with Funabashi Police Station and Chiba Prefectural Police Headquarters.

## Chofu PARCO

### Anti-Terrorism Seminar

At the Chofu store, we held crime prevention workshops in coordination with the Tokyo Metropolitan Police Department and Chofu Police Station since Tokyo Stadium is a major site for the 2019 Rugby World Cup and the 2020 Tokyo Olympic and Paralympic Games. The workshops included examples of previous international events such as Olympics being used as targets for terrorist activities. A police officer explained how the ingredients for making a bomb could be purchased from an ordinary home goods store, and we made sure that staff understood that they should promptly contact the police if they sensed anything unusual.

