

For Immediate Release

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PARCO Co., Ltd.

Nagoya ZERO GATE to open on October 10, 2014
Tenants also confirmed

PARCO Co., Ltd. ("PARCO") announced today that its new Nagoya ZERO GATE store will open on October 10, 2014 in the Sakae district of the city. Details of Nagoya ZERO GATE's new tenants have also been confirmed.

■ **Nagoya ZERO GATE**

Nagoya ZERO GATE will be PARCO's fifth ZERO GATE store, following the opening of stores in Shibuya, Shinsaibashi, Dotonbori, and Hiroshima, and will be the largest in terms of floor space. The store will be situated in a prime location facing Otsu-dori Street where one of PARCO's key stores, Nagoya PARCO, is located and which is lined with major shopping complexes and high-street stores.

The presence of Nagoya ZERO GATE in Sakae Market, an area bustling with department stores and high-street stores, will help further enliven the district. The translucent effect created by the building's façade, which resembles three glass boxes stacked one on top of the other, is a distinctive architectural feature. A clear-glass curtain wall gives the building's first two floors an open feel, while the third floor appears to float on top by framing the light shining on the intersection below.

Each shop's large, open floor space will ensure a leisurely shopping experience.



Design image of Nagoya ZERO GATE

Nagoya ZERO GATE tenants

There will be five Nagoya ZERO GATE tenants in total, adding to the appeal of the Sakae district. Confirmed tenants are global names such as Los Angeles fast fashion brand Forever 21, Stradivarius, which first came to Japan's shores in spring 2014, and American casual brand American Eagle Outfitters, opening their first store in Aichi prefecture. Nagoya ZERO GATE will also welcome Sense of Place by Urban Research—a new fashion brand by Urban Research—and general sports shop Super Sports Xebio.

Overview of Nagoya ZERO GATE

Address	3-28-11 Sakae, Naka-ku, Nagoya, Aichi prefecture, Japan
Facility name	Nagoya ZERO GATE
Building scale	3 above-ground floors
Total floor area	7,500m ²
Opening	October 10, 2014
No. of tenants	5
Business hours	10:00 – 21:00
Investment	¥1.6 billion

ZERO GATE business






PARCO is strengthening its urban-style shopping complex development and management business, ZERO GATE. The ZERO GATE business model involves establishing low- to medium-rise shopping complexes in prime urban areas and running them efficiently and strategically in line with their size, while availing of their good locations. The shopping complexes are a departure from those that PARCO traditionally manages.

By promoting the ZERO GATE business, PARCO will continue to expand versatile urban retail, tailored to size and location and in alignment with PARCO's business.

Inquiries

PARCO Co., Ltd. Public Relations and Investor Relations Office

List of tenants

Floor		Shop name Contact info	Merchandise	
1F		Forever 21 Watanabe/Ueda PA Communication 03-5464-7366	Ladies' & Men's fashion	Always a trend leader and hugely popular, Forever 21 is an L.A.-based global brand that appeals to a broad segment from youths to celebrities. The brand has expanded from its base in the U.S. and Canada under the concept of "Always communicating trends and pursuing a fun fashion life."
1F		Stradivarius STRADIVARIUS JAPAN CORP. Communication 03-6415-8070	Ladies' fashion	Stradivarius is a women's fashion brand established in Barcelona, Spain in 1994. The white interiors of Stradivarius stores, decorated in a bohemian style, display feminine, strong, and individualistic pieces for all women who love fashion.
2F		Sense of Place by Urban Research Mizutani Sales Dept. No.2 Urban Research Co., Ltd. 06-6445-8855	Ladies' & Men's fashion; Sundry goods	Under the concept of "The World Standard Fashion", Sense of Place by Urban Research delivers global trends faster and at a more reasonable price. The brand offers total coordination of exclusive pieces selected with an eye for color and pattern. For all men and women with curiosity and a keen sense of fashion, Sense of Place offers the pleasure of selecting fashions that are true to you.
2F		American Eagle Outfitters Eagle Retailing Corporation 03-6418-1067	Ladies' & Men's fashion'	Born in the U.S.A. in 1977, American Eagle Outfitters has grown into a global brand with over 1,000 stores around the world. With a focus on denim, the brand offers a wide range of items from authentic classics to cutting-edge trends. The stores also feature an underwear and room-wear area.
3F		Super Sports Xebio Sunaga/Watanabe Store sales planning team XEBIO CO., LTD. 024-925-2520	Sports	Super Sports Xebio is a general sports shop that supports all sports players from beginners to athletes. In-store brand corners feature Callaway golf equipment and Under Armor training wear. Specialist sports eyeglasses and sunglasses shop X'tyle can also be found at Xebio stores.

Nagoya ZERO GATE area map

