



# PARCO by the Numbers (As of February 29, 2024)

 **Gross sales\*** **¥297 billion**

 **Employees** **666**

 **Male to female ratio** **50:50**

 **Ratio of female managers** **28.0%**

 **Ratio of employees taking childcare leave** **100.0%**

## Awards

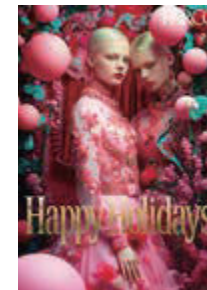
Shibuya PARCO received a special 50th Anniversary Award at the Japan SC Awards

Shibuya PARCO received the Fighting Spirit Award at the Senken Shimbun Developer Awards

Shibuya PARCO and Hulic Building won a BCS Award at the Japan Federation of Construction Contractors Awards 2023




The “Happy Holidays” generative AI ad campaign won an Excellence Prize at the Digital Contents of the Year '23/29th AMD Awards



PARCO received a GOLD rating in the PRIDE Index, which evaluates LGBTQ+ initiatives, for the third consecutive year



 **Number of PARCO stores** (As of March 1, 2024) **16 stores**

 **Total number of shops in all PARCO stores** (As of March 1, 2024) **2,258 shops**

 **Number of POCKET PARCO app downloads** **Approx. 2.33 million downloads**

 **Recycling rate at PARCO stores** **73.5%**

\* Gross sales are tenant transaction volume at PARCO stores plus entertainment business sales and real estate leasing income.

# About the PARCO Group

<https://www.parco.co.jp/en/about/group/>

The PARCO Group centers on PARCO CO., LTD. and includes PARCO SPACE SYSTEMS CO., LTD., which creates space and manages facilities, PARCO Digital Marketing CO., LTD., which provides solutions that enhance the customer experience in real and digital space and business improvements for commercial facilities and a diverse range of other companies, and PARCO (Singapore) Pte Ltd, which develops shopping complexes in Asia, creates software content, produces restaurant projects, and provides consulting services for commercial facilities.

## PARCO SPACE SYSTEMS CO., LTD.

PARCO SPACE SYSTEMS

Art space that handles all design, construction and installation



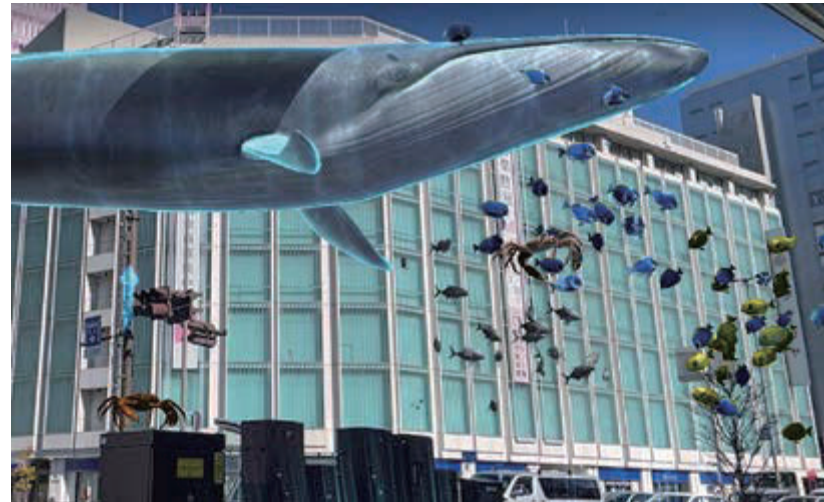
SHUTL

PARCO SPACE SYSTEMS handled all construction and installation and capsule installation for SHUTL, which opened in Higashi-Ginza in October 2023. SHUTL, which is managed by Shochiku Co., Ltd., is a laboratory-like art space that utilizes two capsules from Nakagin Capsule Tower designed by the architect Kisho Kurokawa, which was torn down in 2022, to connect traditional and modern in new ways.

## PARCO Digital Marketing CO., LTD.

PARCO DIGITAL MARKETING

Produced XR Aquarium, AR content in outdoor space



XR Aquarium at the Matsuzakaya Shizuoka Store

PARCO Digital Marketing, which provides ways to enhance the customer experience in real and digital spaces and solutions that improve business, started an XR consulting service in 2023 and provided a new customer experience at real stores, including the XR Aquarium at Matsuzakaya Shizuoka Store. It has installed more than 1,000 digital signs at commercial facilities. From retail media planning to online marketing, the company provides support for over 450 commercial facilities.

## PARCO (Singapore) Pte Ltd

[www.parco.com.sg](http://www.parco.com.sg)

PARCO SINGAPORE

Producing commercial operations and events in Singapore through "food"



itadakimasu by PARCO (Singapore)

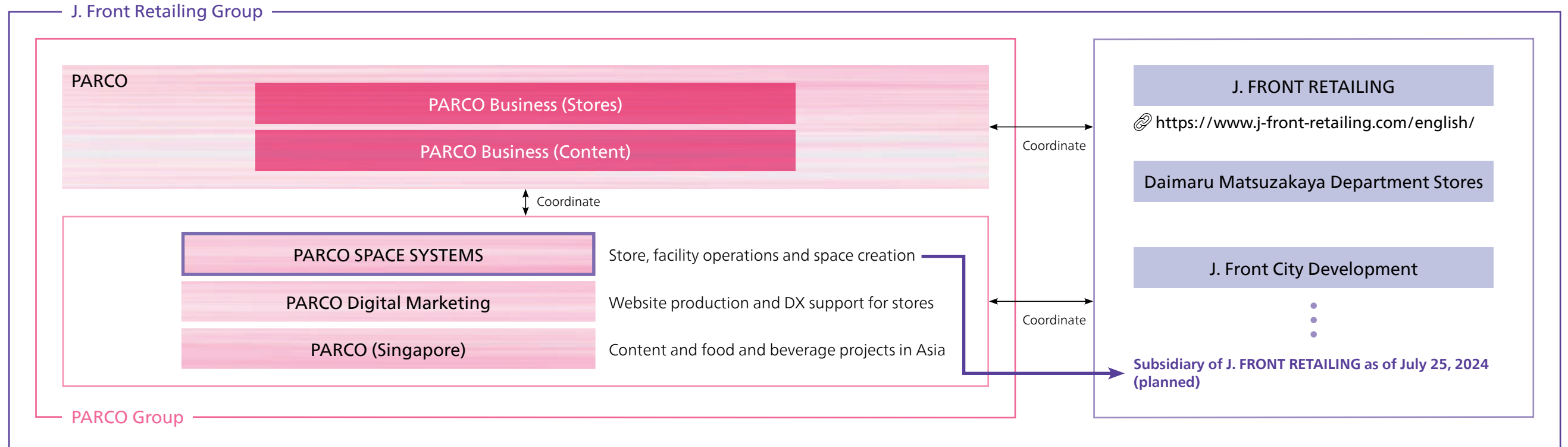
PARCO (Singapore) held special events on Japanese food and culture in Singapore in April and June 2023 to commemorate the ten-year anniversary of Japanese food being named UNESCO Intangible Cultural Heritage through itadakimasu by PARCO, a Japanese restaurant zone managed locally. Going forward, based on itadakimasu by PARCO, we will provide a more enriching way of life in Singapore through food.

# As a Member of the J. Front Retailing Group

PARCO is one of the core members of the J. Front Retailing Group and through collaboration in promotions with Daimaru Matsuzakaya Department Stores, in building and development with J. Front City Development, and in customer relations management with JFR Card, we are not only developing business on our own but also helping to raise the corporate value of the Group.

## Reorganization within J. Front Retailing Group

As a result of reorganization within the Group, with a scheduled effective date of July 25, 2024, PARCO will provide a dividend in kind on shares in PARCO SPACE SYSTEMS to J. FRONT RETAILING and through this, PARCO SPACE SYSTEMS will become a subsidiary of J. FRONT RETAILING. The company will no longer be a wholly owned subsidiary of PARCO, but the business alliance with PARCO will continue as it is and the J. Front Retailing Group will increase its specialization and demonstrate its strength as a space creation and facilities management company.



# About PARCO

## Corporate Profile (As of February 29, 2024)

<https://www.parco.co.jp/en/about/>

<b>Company Name</b>	PARCO CO., LTD.
<b>Headquarters</b>	1-28-2 Minami-Ikebukuro, Toshima-ku, Tokyo 171-0022, Japan
<b>Head Office</b>	Shibuya First Place Bldg. 8-16 Shinsen-cho, Shibuya-ku, Tokyo 150-0045, Japan
<b>Founded</b>	February 13, 1953
<b>Paid-in Capital</b>	¥34,367 million
<b>Parent Company</b>	J. FRONT RETAILING Co., Ltd.
<b>Employees</b>	666 <male 335, female 331>

## Organization Chart

<https://www.parco.co.jp/en/about/organization/>

## Corporate History

<https://www.parco.co.jp/en/about/history/>

<b>1953</b>	Feb.	Established Ikebukuro Station Building Co., Ltd.	<b>2002</b>	Apr.	Opened Shibuya ZERO GATE
<b>1954</b>	Oct.	With the capital participation of Marubutsu Co., Ltd., the company shifted operations from the management of the Ikebukuro Station Building to the operation of department stores	<b>2005</b>	Feb.	Opened Peda SHIODOME
<b>1957</b>	May	Changed company name to Tokyo Marubutsu Co., Ltd.	<b>2007</b>	Mar.	Opened Shizuoka PARCO
	Dec	Started operation of department store under the name Tokyo Marubutsu		Oct.	Opened Urawa PARCO
<b>1969</b>	Nov.	Opened Ikebukuro PARCO	<b>2008</b>	Aug.	Opened Sendai PARCO
<b>1970</b>	Apr.	Changed company name to PARCO CO., LTD.	<b>2010</b>	Mar.	Opened Fukuoka PARCO
<b>1973</b>	Jun.	Opened Shibuya PARCO	<b>2017</b>	Nov.	Opened PARCO_ya Ueno
<b>1975</b>	Aug.	Opened Sapporo PARCO	<b>2019</b>	Mar.	Opened Kinshicho PARCO
<b>1980</b>	Sept.	Opened Kichijoji PARCO		Jun.	Opened SAN-A Urasoe West Coast PARCO CITY
<b>1984</b>	Aug.	Opened Matsumoto PARCO		Nov.	Opened the new Shibuya PARCO
<b>1988</b>	Aug.	Stock listed on the 1st Section of the Tokyo Stock Exchange	<b>2020</b>	Mar.	Became wholly owned subsidiary of J. FRONT RETAILING Co., Ltd.  Delisted from Tokyo Stock Exchange
<b>1989</b>	May	Opened Chofu PARCO		Sept.	Real estate business (excluding some portions) transferred from Daimaru Matsuzakaya Department Stores Co., Ltd.
	Jun.	Opened Nagoya PARCO		Nov.	Opened Shinsaibashi PARCO
<b>1993</b>	Oct.	Opened Hibarigaoka PARCO	<b>2023</b>	Mar.	Development business (excluding some portions) transferred to J. Front City Development Co., Ltd.
<b>1994</b>	Apr.	Opened Hiroshima PARCO			

PARCO

[www.parco.co.jp/en/](http://www.parco.co.jp/en/)